



VINCENT VERCOUTRE  
**CREATIVE DIRECTOR**  
 FILM / MOTION / WEB / PRINT

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- 📄 US Green Card holder

## Overview

- 11+ years experience in top graphic design companies.
- 7 years in web design & print.
- 5 years in motion design and video.
- Graduate of the prestigious Gobelins School in Paris.
- Winner of 3 FWA awards and 1 Webby Award.

## Specialties

- Brings out the best from creative teams
- Blends innovation with practicality
- Problem solver
- Delivers within deadlines and budget
- Cool drawing skills

## Computer Skills

Photoshop	●●●●●●●●
Illustrator	●●●●●●●●
Indesign	●●●●●●●●
After Effects	●●●●●●●●
Adobe Flash	●●●●●●●●
Wordpress	●●●●●●●●
HTML & CSS	●●●●●●●●
Office	●●●●●●●●
3ds Max	●●●●●●●●
Blender	●●●●●●●●
Unity	●●●●●●●●

## Education

### 2004-2006

#### Master's Degree in Digital Media

Gobelins School of applied arts, print and digital media. Paris, France

### 2003-2004

#### Bachelor in Art History

Lille University, France

### 2000-2003

#### 2-year Technical Diploma in Visual Communication and Multimedia

ESAAT Lille, France

## Languages

- French** : native
- Spanish** : working proficiency

## Professional Experience

08.2013 - Consultant since US relocation 07-2017

### FOUNDER / CREATIVE DIRECTOR > BARJABULLE

*Motion design and TV broadcast design agency* [www.barjabulle.com](http://www.barjabulle.com)

- Developed the creative studio from scratch, constantly delivering progressive and effective visual identities for TV channels, TV shows, corporate movies and commercials, driving a business revenue of **\$1M the first year, and over \$2M the 2 following years.**
- Mastered every technical aspect of a brand image: campaign conception, graphic identity production, re-branding, editing and shooting direction.
- Built up a portfolio of **35 loyal clients** in a highly competitive environment. Increased awareness, audience engagement, internal culture and business growth for premium brands as **BEIN SPORT, SYFY, FOX, LG, SAMSUNG, FREEMANTLE, ENDEMOL, AIR FRANCE, TF1, M6** and more.
- Won **5 challenging tender bids for a total business of \$1.5M.**
- Recruited the entire creative team of **9 artists** from various fields: 3d artists, graphic and motion designers, sound editors, stage decorators, stylists and cameramen.
- Controlled creative budgets and met strict deadlines, while instilling enthusiasm, building a positive work environment and empowering employees.
- Provided strategic leadership in business development on new markets and workflow efficiency.

09.2011 - 08.2013

### CREATIVE DIRECTOR > UZIK

*Premium design agency in video, illustration, online communication* [www.uzik.com](http://www.uzik.com)

- Oversaw creative identity, navigation and interfaces for premium and luxury brands: **LE LOUVRES, ELIE SAAB, PERRIER-JOUËT CHAMPAGNE, LVMH** and more.
- Reported directly to the CEO and managed a team of **6 senior art directors** to successfully deal with multiple deadlines on projects that required high standards, creativity and outstanding execution.
- Delivered handcrafted benchmarks, trends and inspirational documents for the entire agency, establishing a consistency of style for future project achievements.
- Generated new revenue from incentive tasks: graphic trends consulting, marketing cases studies and R&D on mobile technology.

10.2008 - 09.2011

### CREATIVE DIRECTOR > LA FORME NEW MEDIA

*New media web agency, communication off/online, product launches, events, exhibitions* [www.laforme.net](http://www.laforme.net)

- Managed a team of **4 art directors** to deliver state of the art interactive experiences.
- **Won 3 Favorite Website Awards** (FWA) Grottes de Lascaux [www.lascaux.culture.fr/](http://www.lascaux.culture.fr/) / French Ministry of Culture [www.visite.culture.gouv.fr/](http://www.visite.culture.gouv.fr/) / Samsung i8 [www.thefwa.com/site/samsung-i8](http://www.thefwa.com/site/samsung-i8) and **1 Webby Award** for Grottes de Lascaux [www.lascaux.culture.fr/](http://www.lascaux.culture.fr/)
- Designed **over 50 premium graphic layouts** for websites, videos and apps.

03.2006 - 10.2008

### ART DIRECTOR > LA FORME NEW MEDIA

- Hired to support luxury and cultural clients of the agency
- Innovated on the first Touch set up & website design for **CHANEL, the Coco exhibition, Shanghai**
- Produced V-jing assets for *Samsung Player Party* at la Bourse de Paris
- Created the visual identity & edited the *VOGUE* catalog : *Banks of Beauty*
- Promoted to a creative director position after 2 years.